Document # 56 MLC FY 2006-07 December 14, 2006

Annual Statistical Report Metropolitan July 2005 - June 2006

Prepared by: Planning Services Page 1 of 23

Table of Contents

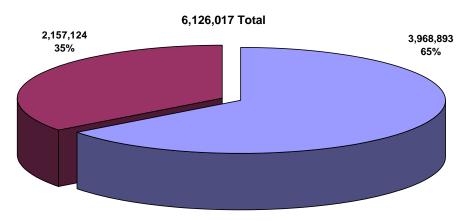
<u>Overview</u>	3
Circulation	4
<u>Reserves</u>	7
Collection	8
Circulation vs. Collection	11
Library Cards	12
Inter-Library Loan	13
<u>Staff</u>	14
Wireless & Databases	15
Internet Usage	16
Program Attendance	18
Summer Reading	19
Population Demographics	20
<u>Conclusion</u>	22

FY 05-06 Overview

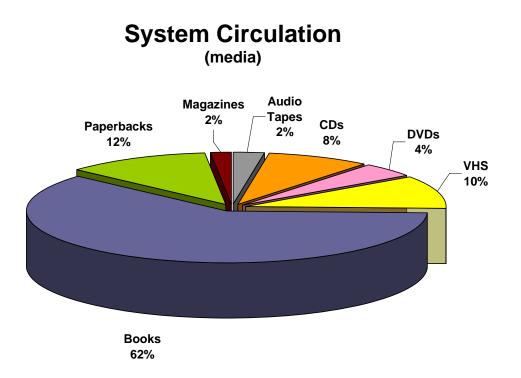
- > Circulation increased by 0.8% to 6.13 million.
- > Our materials inventory increased 2.2% to 1,158,216 items.
- > The number of reserves placed fell 2.6% to 997,227.
- > A limit of 30 simultaneous reserves was implemented on October 3, 2005.
- > DVDs were introduced with system holdings at 15,835 by year end.
- Wireless internet access was introduced with 26,876 logons in the first year.
- www.metrolibrary.org homepage hits increased 24.8% to 684,780.
- > 44,167 new library cards were issued.
- Active cardholders fell 2.6% to 144,202 or approx 21% of OK County population.
- > Total registered cardholders increased 3.8% to 396,527.
- > Staff Training (Metro U):
 - 102 Unique Classes
 - 196 Total Classes
 - 1,611 Total Students
- 17,464 children and teens signed-up for the 2006 Summer Reading Program.
- > A total of 154,935 people attended library or library-related programs.
- At year's end the Metropolitan Library System had the equivalent of 304.62 full-time employees.



System Circulation

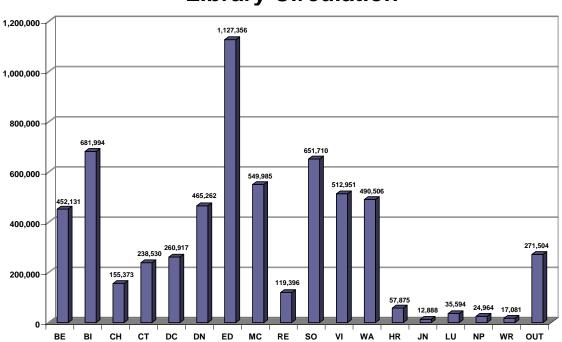


■ Adult Circs ■ Juv Circs



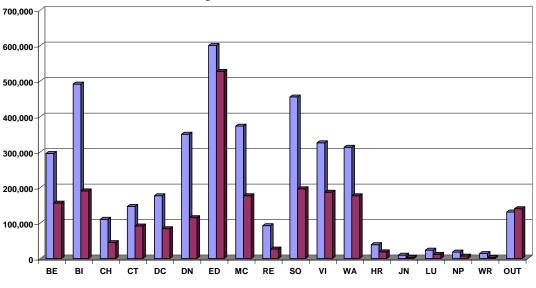
Prepared by: Planning Services Page 4 of 23





Library Circulation

Library Circulation (age group)



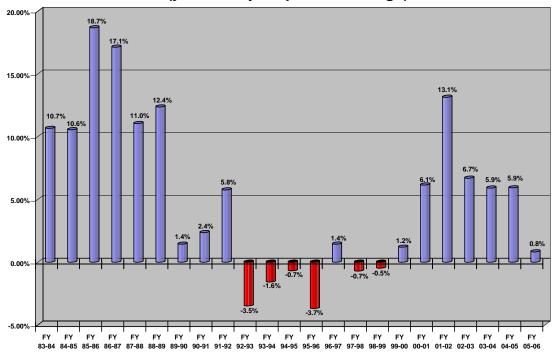
Adult Circs

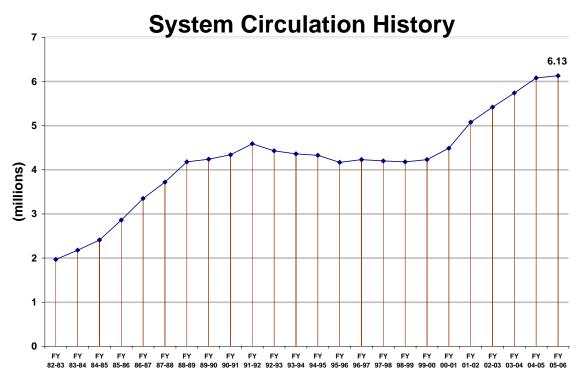
Prepared by: Planning Services Page 5 of 23



System Circulation

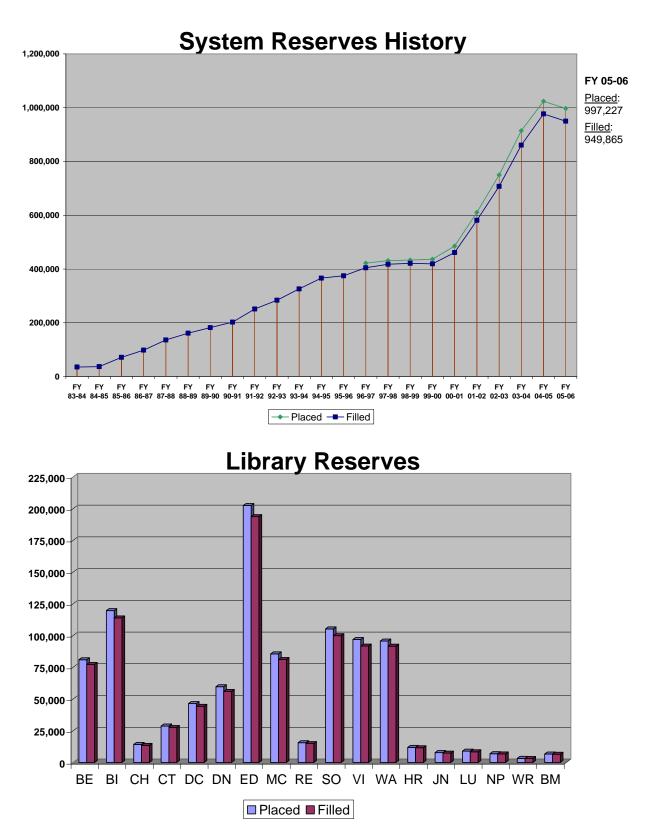
(year over year percent change)





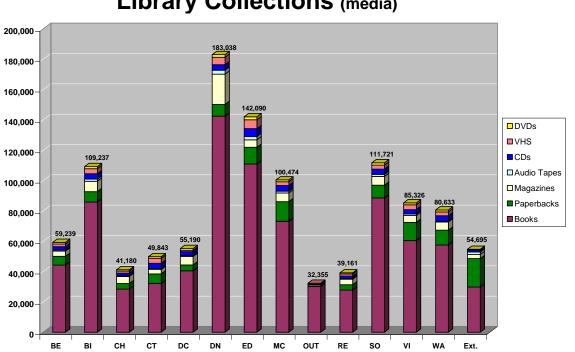
MLC ? December 14, 2006 MLS ? Annual Statistical Report FY 05-06 Prepared by: Planning Services Page 6 of 23





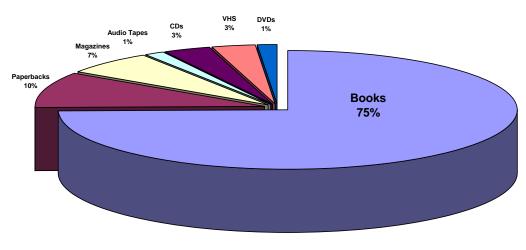
Prepared by: Planning Services Page 7 of 23





Library Collections (media)

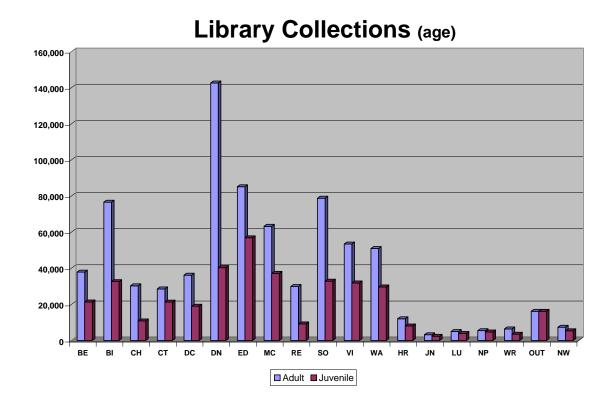
System Collection (media)



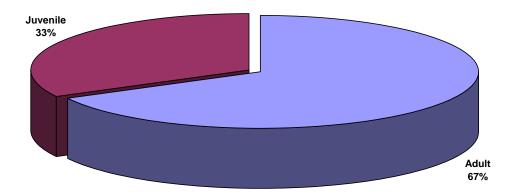
1,158,216 Items Total

Prepared by: Planning Services Page 8 of 23





System Collection (age)

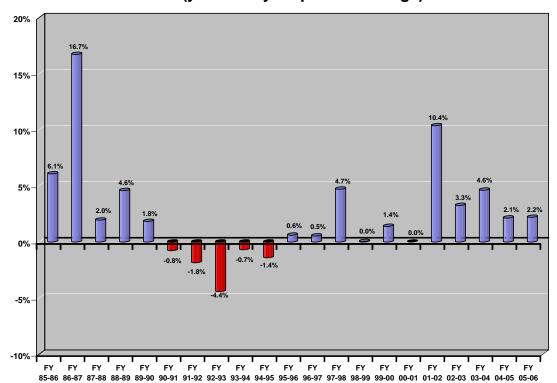


Prepared by: Planning Services Page 9 of 23



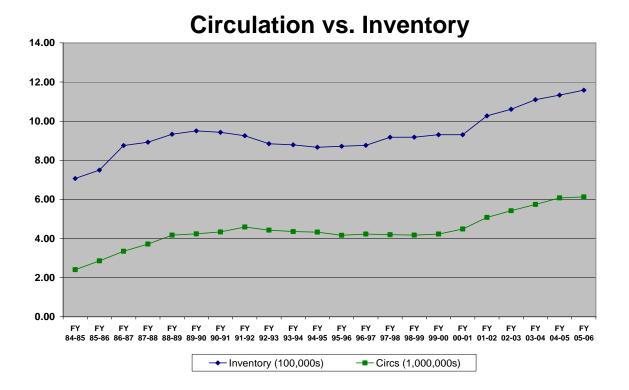
System Collection

(year over year percent change)

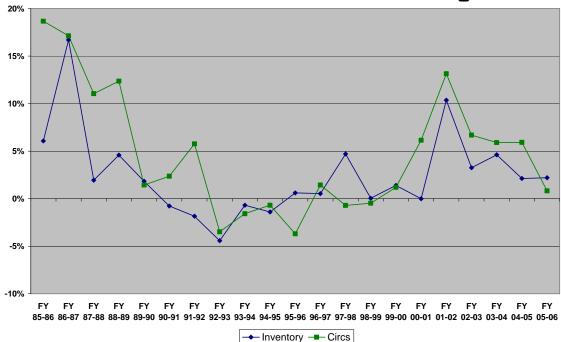


MLC ? December 14, 2006 MLS ? Annual Statistical Report FY 05-06 Prepared by: Planning Services Page 10 of 23

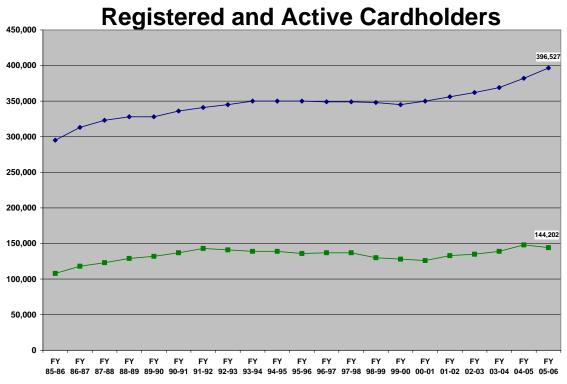




Year over Year Percent Change



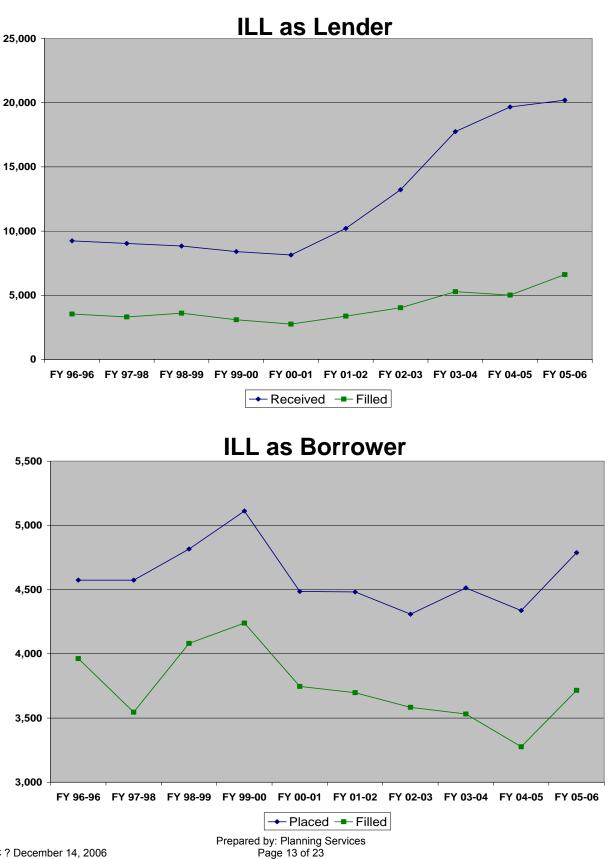




<figure>

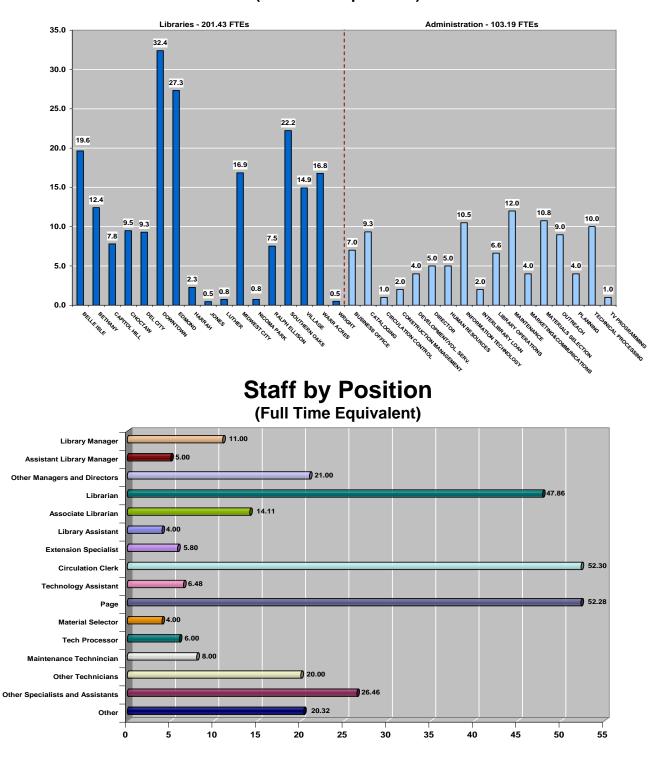
Prepared by: Planning Services Page 12 of 23





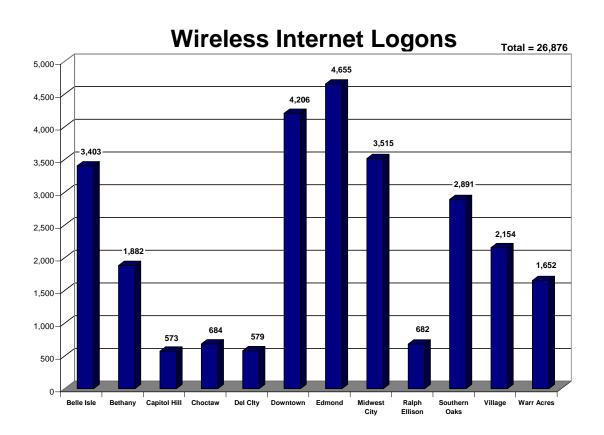
MILS Staff

Staff by Agency (Full Time Equivalent)

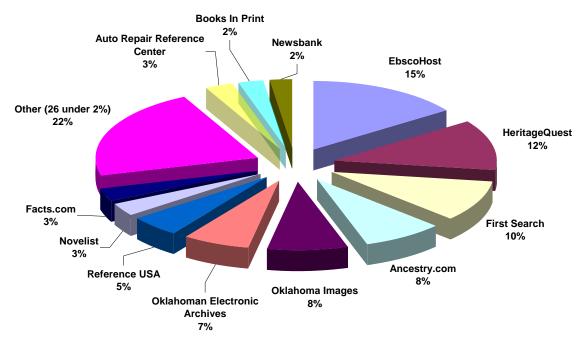


Prepared by: Planning Services Page 14 of 23

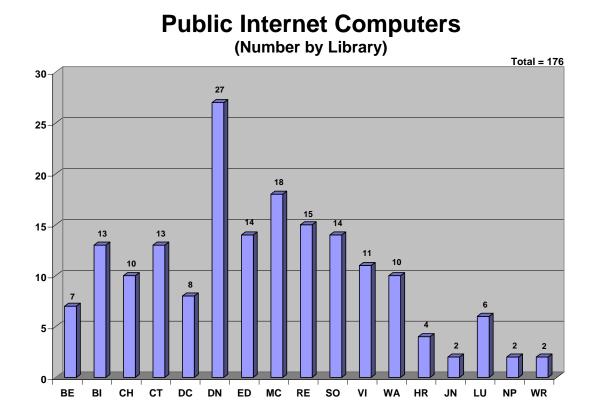


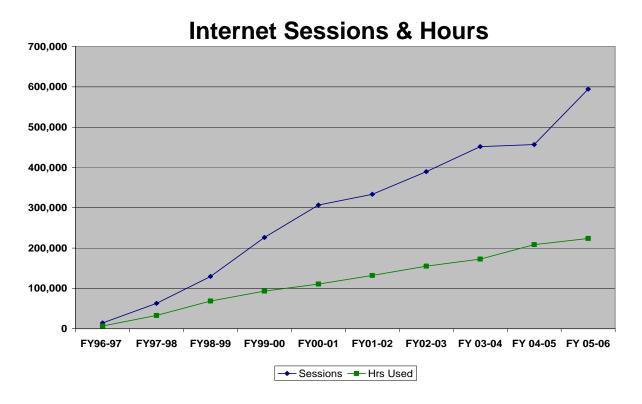


Database Hits

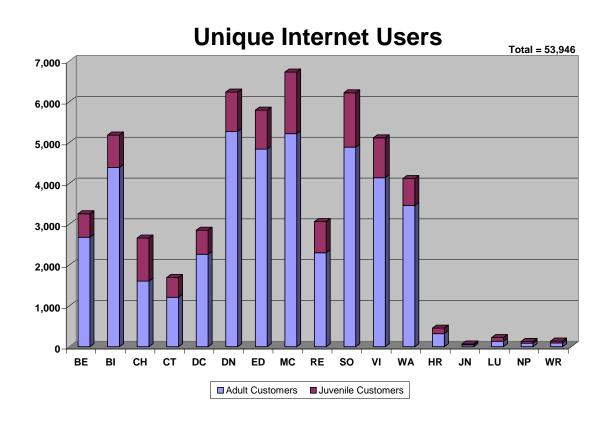


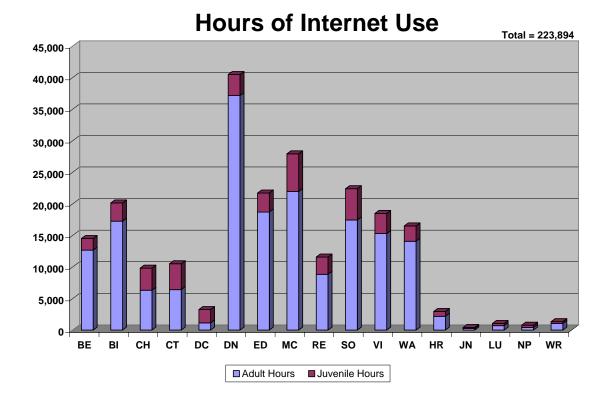
Prepared by: Planning Services Page 15 of 23 Internet Usage





<u>Internet Usage</u>

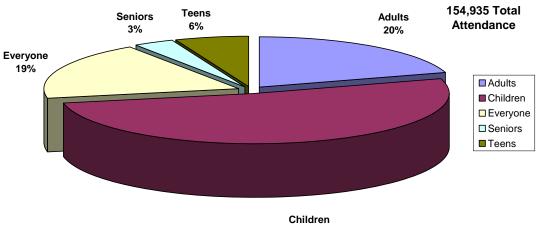




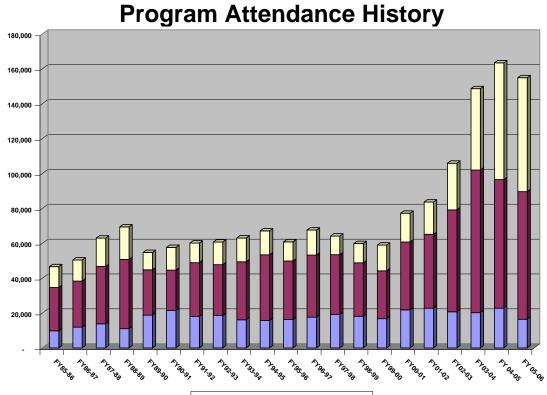
Prepared by: Planning Services Page 17 of 23



Program Attendance (age)



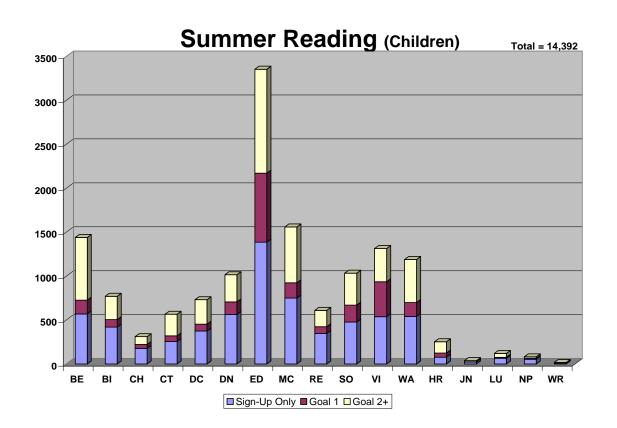
52%

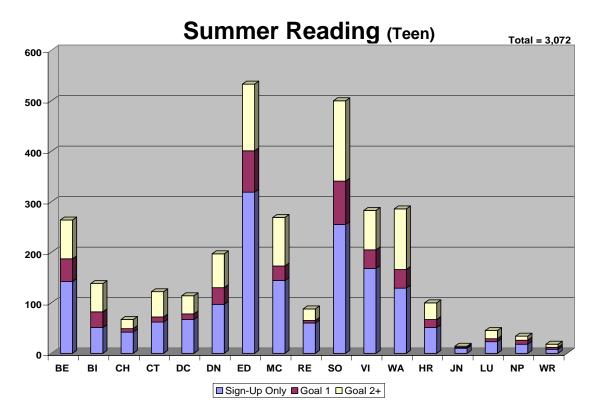


Story Times Juv Programs Adult

Prepared by: Planning Services Page 18 of 23



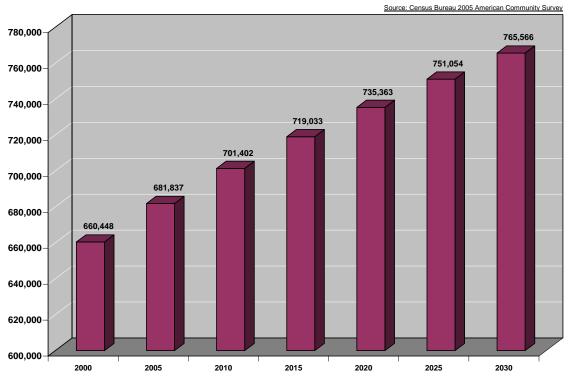




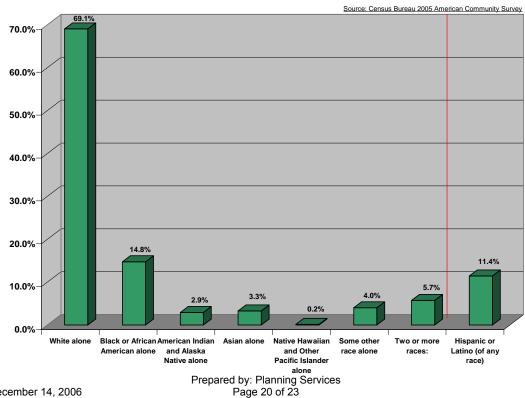
Prepared by: Planning Services Page 19 of 23



Oklahoma County Population Projection

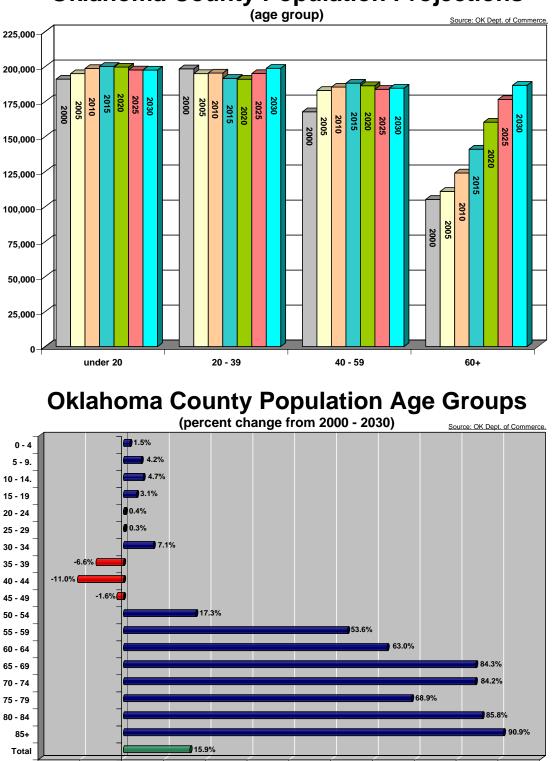


Oklahoma County Ethnicity





Oklahoma County Population Projections



-10%

0%

10%

-20%

Prepared by: Planning Services Page 21 of 23

40%

50%

60%

70%

80%

90%

100%

30%

20%

Conclusion

In FY 2005-06, the Metropolitan Library System brought the world to Oklahoma County. From the Brazilian dance troupe Nego Gato in September, to the Fiddling Poet from Alaska in April, to a mariachi band in June, MLS invited a new world of culture and entertainment to our doors. We offered classical guitar master classes in March and a series of piano concerts with the brilliant pianist Wayne McEvilly in the Fall and Spring. We presented a four-month discussion series on Jewish literature, and our annual Summer at the Library program entertained and enlightened thousands of OK County children and teens.

But library programming isn't the whole picture; there is a lot to be excited about at the Metropolitan Library System. The way customers use our library resources is changing before our eyes. Last year new materials (DVDs) and new services (Wireless Internet) were introduced and our intranet and CyberMars sites were re-designed. We have even more happening this year with a new computer sign-up process having already been introduced and audio e-books and a Story Corps project in the works.

To keep up, we are constantly providing training and encouraging our staff to acquire the skills necessary to provide excellent customer service. Last year alone we engaged in two system-wide training initiatives. The first was to teach every MLS employee the new computer sign-up system. The second was to educate each staff member about the Summer Reading Program. Both were designed to ensure that our staff members, and thus our customers, remain informed about all the great things going on at the library.

Work continued this past year on the plans for a new Service Center, the Northwest Library, and renovations at the Ralph Ellison Library. The Metropolitan Library System will continue to grow along with Oklahoma County. From the 80th birthday celebration for MLS' oldest facility, the Wright Library in Stockyard City, to the continuing interest generated by our newest, the beautiful Ronald J. Norick Downtown Library, MLS remains excited about the future of public library service in Oklahoma County.